

Reaching the Unreached

CANCER IN TRIBAL AREAS



Prevent Cancer
Together We Can

Impact Report
2021-2022

SHREYA 
CANCER FOUNDATION
Be the beacon of light in someone's darkness

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Shreya Cancer Foundation (SCF) - Our Board



Dr. Murali Krishna Vonna
M. D. – MGCH & RI

Chairman & Managing Trustee



Mr. G. S. Siva Kumar
CEO – Maple Software Pvt. Ltd.

Secretary



Mr. S. Neeraj
Director – Sarda Metals & Alloys Ltd.

Treasurer



Mr. R. V. S. Raju
Director – RHI Clasil Limited

Trustee



Mr. G. Murali Krishna
CEO – Fluentgrid Limited

Trustee

Legal Status of the Trust

Registered Trust	:	Trust Deed No.158/2014
Income Tax	:	PAN No. AAOTS9921J
Income Tax 12A	:	T – 0133
Income Tax 80G	:	CIT(E)Hyd/32/(9)/80G/2015
For Undertaking CSR Activities	:	CSR00017027
FCRA (Foreign Contribution Regulatory Act)	:	Registration is under process

Message from Our Managing Trustee



As we entered year two of the Covid – 19, our services were important than ever!

Dear Friends,

Our Campaign on cancer awareness and prevention was extended to more remote areas of Visakhapatnam Dt., and we named the program as ‘reaching the unreached’ - the tribal belts of Visakhapatnam agency areas.

Though we are limited with resources both in human and financial, felt it a just act that we reach to our fellow humans in remote areas.

I would like to express here my gratitude and appreciation to our staff, supporters, volunteers and our board for their unwavering trust & support as we work towards a cancer free world.

Today as things are getting better and restrictions are easing slowly we are even more committed to serving better and reinventing our future in new ways while continuing to work to make a difference for the critically placed cancer people in our target area.

Thank you Donors and supporters for your understanding and moving with us.

Sincerely Yours

Dr. Murali Krishna

Chairman & Managing Trustee

On Behalf of the Governing Board
Shreya Cancer Foundation (SCF)

About Us

Shreya Cancer Foundation (SCF) is a registered charitable trust, with all required government sanctions, solely dedicated to the care of cancer patients and their families for the last 8 years. SCF was conceived by a group of philanthropists headed by Dr. Voonna Murali Krishna who is a renowned surgical oncologist, contemplating over the felt needs of the marginalized cancer patients for their medical, psycho-social care and empowering them.

Shreya Cancer Foundation was established in the year 2014, and governed by an independent board with highly reputed personalities from all walks of life. SCF acts as a catalyst organization complimenting and assisting the government's efforts in fighting cancer.

Our Vision

World Free From Cancer

Our Mission

To Prevent Cancer through Awareness & Detection and Support Patient and their Families on their Journey through Diagnosis to Treatment and Beyond

Our Values:

Defend Dignity

Champion Partnership

Value Every donor

Preserve Integrity

Transparency

Our Goal

To contribute to reduce the incidence of cancer; to work for the wellbeing of the cancer persons and their families and to empower them.



SCF STRATEGIC PRIORTIES FOR YEAR – 2023

1. *Strengthening Shreya Cancer Foundation (establish an administrative office)*
2. *Increase the activities from 5 % to 20 % (target to reach 1,50,000 people through awareness; 20,000 through detection camps)*
3. *Strengthen the organizational capability/capacity from 2% to 25%*
4. *Increase Partnership (Major Donors / Corporate CSR's) & Raise Funds from 1 % to 25 % - (targeted fund raise 75 Lakhs)*
5. *Small contributions from well-wishers and supporters of the cause.*
6. *Crowd Funding initiatives.*
7. *Initiate linkage with International Funding Partners*
8. *Grow SCF visibility & voice 0% to 10%*
9. *Investing in fund raising 0% to 5% (CELEBRITY AMBASSADOR)*
10. *Communications and Social Media 1% to 5% through media like Facebook, LinkedIn, and Website etc.*
11. *Impact assessment on all our actions.*
12. *Sharing reports with Board of Trustees, Government Departments and all other stakeholders. To establish as one of the highly reputed organizations working for cancer awareness and prevention in Andhra Pradesh.*

Action Programs

Breast Cancer Awareness Program

On 11th October 2021 conducted a Breast Cancer Awareness program to a group of women



క్యాన్సర్ను గుర్తించడం... ఆపై జయిద్దాం..!

మహాత్మా గాంధీ
క్యాన్సర్ హాస్పిటల్
అంకాలజిస్టు
డాక్టర్ జ్యోతి

కళింగ్ కోట, నవంబర్ 9
(ప్రభుస్వాస్) : మహిళల్లో
ఎక్కువగా వచ్చే బ్రెస్ట్
క్యాన్సర్, సర్వైకల్ క్యాన్సర్
లను ముందుగానే గుర్తించడం ద్వారా ఆ తల్లులకు

కాపాడుదామని మహాత్మా గాంధీ క్యాన్సర్ హాస్పిటల్ అంకాల జిస్ట్ డాక్టర్ జ్యోతి అన్నారు. శనివారం కళింగ్ కోట సెయింట్ జాన్స్ పాఠశాలలో క్యాన్సర్ పై మహిళలకు అవగాహన కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా ఆమె మాట్లాడుతూ దేశంలో క్యాన్సర్, గుండె జబ్బులు రోజురోజుకు పెరుగుతున్నాయన్నారు. క్యాన్సర్ను ముందుగా గుర్తించే అతి తక్కువ ఖర్చుతో నయం చేయవచ్చునన్నారు. వ్యాధి 95 ఏళ్ల



నిండిన మహిళలకు వచ్చే అవకాశం ఉందని వివరించారు. ఛాతిలో గెడ్డలు, నొప్పి ఉన్నా, రుతుక్రమం ఆగిన మహిళలకు రక్తస్రావం అయినా, నోటిల్లో తెల్లని పొరలు ఏర్పడినా తక్షణమే చికిత్స చేయించుకోవాలన్నారు. కార్యక్రమంలో పాఠశాల కరస్పాండెంట్ అనురాధ, అకడమిక్ ఇన్ ఛార్జ్ రూపానందిని, ప్రిన్సిపాల్ మహేష్, పి.శైలజ, మహిళలు తదితరులు పాల్గొన్నారు.



World Cancer Day

On 4th February commemorating World Cancer Day organized a Walkathon to create a mass awareness in the society about cancer. We have partnered with many organizations like Confederation of Indian Industry; Young Indians; Vizag Runners; Gitam Dental College &



Hospital; Indian Dental Association; Walkers International; Rotary International; Junior Chamber International; Rohit Memorial; Indian Medical Association; BSNL; NMDC; Indian Women Network; Sneha Sandhya Age Care Foundation; Gayatri Vidya Parishad; Private Hospitals & Nursing Homes Association; North Andhra Orthopedic Association & East Point Golf Club. The event witnessed thousands participating in it. Food was provided to 100 patients on the occasion.



International Childhood Cancer Day

On 15th February 2022 International Childhood Cancer Day was observed by involving the children in various activities like painting, photography with their superhero cutout and a formal function.



Screening Camps



Reaching the Unreached

Kasipatnam village is located in Ananthagiri Mandal of Visakhapatnam district in Andhra Pradesh, India. It is situated 62km away from district headquarter Visakhapatnam. In Kasipatnam there are about 88 houses, with a total population of 334 peoples, out of which male population is 163 while female population is 171. Literacy rate of kasipatnam village is 57.78% out of which 70.55% males and 45.61% females are literate.



Screening Camps

Screening Camps are regularly organized to help identify early the effected and to provide the necessary medication and treatment to

overcome the disease and help lead a normal life. 225 participated in the event.

As part of the screenings the following test were done as required pap smear tests to 135 women and mammogram test to 85 women.





Extending medical support to the needy



Photo Gallery



Awareness to school students before
HPV vaccination administration





Child Survivors Get together with interaction and entertainment



We Thank Our Partners



Saving lives across all populations through cancer awareness and early detection



Shreya Cancer Foundation

Administrative office:

MIG 109, Sector – 3, MVP Colony, Visakhapatnam – 530 017 Andhra Pradesh, India

Mobile: +91 70754 56563

Registered Office:

1st Floor, Board Room, MGCH & RI, Plot No. – 1, Sector – 7, MVP Colony,

Visakhapatnam – 530 017 Andhra Pradesh, India

Website: www.shreyacancerfoundation.org

A Charity One Can Trust

